ANNA DUNWORTH

WRITER & EDUCATOR

PROFILE

- Freelance blogger helping clients with their blogs, websites, and professional materials.
- Author writing debut novel, Mako & the 7 Isles
- Former history teacher in NYC public schools, providing curriculum materials and consulting for social studies teachers.

PROFESSIONAL EXPERIENCE

Freelance Ghostwriter

2021-Present

- ✓ Ghostwrites blog posts for businesses across industries
 - ✓ Writes short and long-form blog posts with SEO optimization
 - \checkmark Works with a content agency to produce articles for clients
 - \checkmark Customizes blog posts for client keywords and other requests
 - \checkmark Creates effective resumes and cover letters for clients

AP World & Global History Teacher

2017-2021

The New York City Department of Education (New York, NY)

✓ Developed and led technology training for students & staff

- ✓ Designed integrated History & ELA curriculum in two schools
- \checkmark Designed tiered curriculum based on data analysis

Operations Manager

2014-2017

2008-2014

State Farm Insurance (Bridgehampton, NY)

✓ Structured operations for agency & delegated tasks

Inventory Manager

Collette Designer Consignment (5 locations in Hamptons & NYC)

- \checkmark Outlined operating procedures into a 120-page handbook
- $\checkmark \quad {\sf Trained and managed new employees}$
- \checkmark Organized supply chain from acceptance of items to sale
- ✓ Drafted internal & external communications

AWARDS & DISTINCTIONS

Conference-Wide Top Paper Award (2013)

Eastern Communication Association Conference

anna@annadunworth.com

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CONTACT

EDUCATION

Master of Arts in Teaching Social Studies (2017) Stony Brook University Graduate School

Bachelor of Arts in Communication & History (2013)

The State University of NY at Geneseo Concentration: Personal & Prof. Communication

RELEVANT SKILLS

Ghostwriting

- ✓ SEO optimization
- ✓ Industry research
- ✓ Meeting requested tone & voice
- ✓ Link building (internal and external)

Curriculum Planning & Coaching

- ✓ Specialization in AP for All
- ✓ Integrated departmental curriculum
- \checkmark Differentiation
- ✓ Digital curriculum (remote & in-person)

CERTIFICATION

Teaching Certificate (Social Studies, 5-12)

New York State Education Department

Teaching Certificate (Social Studies, 5-12) Connecticut State Education Department

Google Apps for Education (Level II)

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